



nuvei

Driving global success through payment orchestration

Streamlining payment processes to boost
conversions and enable seamless growth

nuvei.com



Why payment orchestration matters

Today Global eCommerce businesses face a host of challenges: managing multiple payment providers, ensuring smooth cross-border transactions, optimizing approval rates, and offering diverse payment methods. These complexities can result in lost revenue, operational inefficiencies, and frustrated customers.

Nuvei's Payment Orchestration solution is designed to simplify and optimize your payments, enabling your business to thrive in a competitive marketplace.





The growing complexity of payments



Multiple payment providers:

84% of businesses work with up to 20 payment providers, leading to operational complexities and fragmented processes



Low approval rates:

Failed transactions result in lost sales and reduced customer trust.



Diverse payment preferences:

45% of online shoppers abandon carts when their preferred payment method isn't available.



Operational overhead:

Reconciliation, compliance, and reporting are time-consuming and error-prone.

Nuvei's Payment Orchestration solution: A unified platform

Nuvei's Payment Orchestration solution consolidates your payment infrastructure into a single, powerful platform. With global acquiring, smart transaction routing, fraud prevention, and reconciliation tools, our modular and agnostic solution ensures seamless, secure, and scalable payments—so you can focus on growing your business.

What every business should know about payment orchestration

Payment orchestration is the backbone of a modern payment strategy, designed to manage complexity while driving efficiency and growth. Nuvei's platform combines cutting-edge technologies with advanced analytics to provide seamless, scalable solutions tailored to your business needs. Here's how each component works together to transform your payment ecosystem:



Smart routing



Unified reporting
and analytics



APMs



Fraud prevention
& security



Decline
recovery



Global
expansion support

nuvei.com



1. Smart routing

Smart routing ensures transactions are directed to the most appropriate provider based on customizable business rules. Nuvei's fully acquirer-agnostic routing engine offers limitless possibilities to maximize approvals, streamline payment flows, and minimize costs through advanced tools and features.

Key benefits:

Smart routing directs transactions to the most efficient acquirer to reduce costs and improve success rates.

Fraud screening filters high-risk payments to enhance security and boost efficiency.

Exemptions engine applies regulatory exemptions dynamically, reducing friction while maintaining compliance.

Bank routing optimizes paths based on issuing bank performance, increasing transaction success.



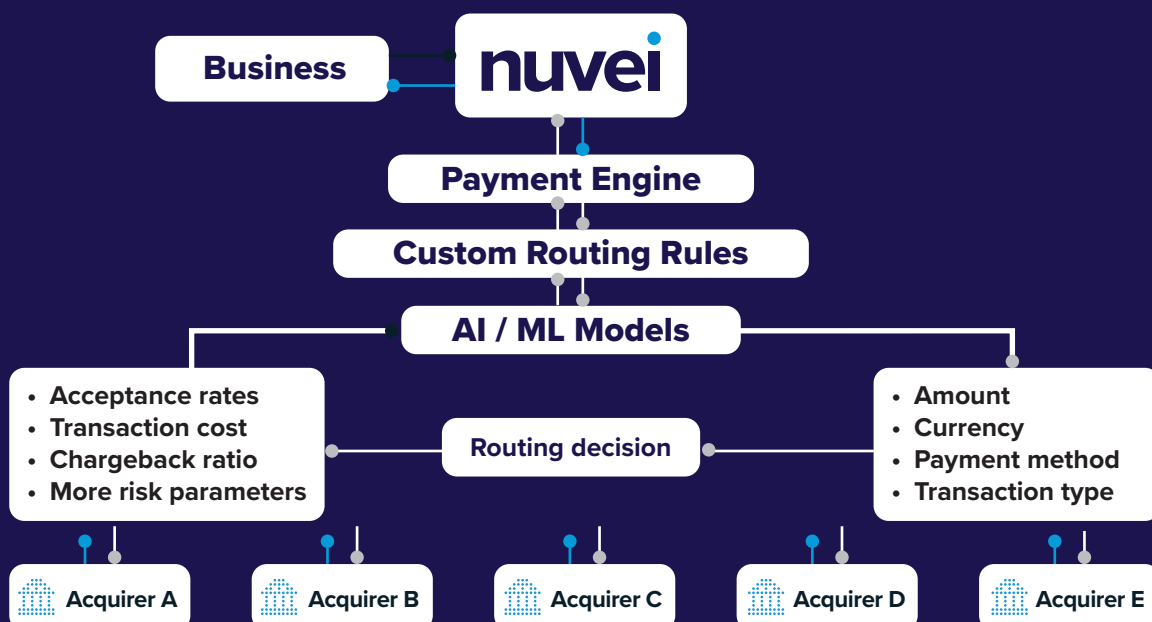
Nuvei's Smart Routing tool has driven a

5%

increase in approved transactions

delivering measurable results for our clients.

Extract more revenue out of every transaction





2. Unified reporting and analytics

49% of businesses cite reconciliation and reporting as their top priority when selecting a payment orchestration solution.

Nuvei's Payment Orchestration solutions provides a single dashboard – Control Panel – for real-time transaction data and KPIs across all providers. This centralized platform eliminates inefficiencies, enabling businesses to focus on strategy while leveraging advanced tools to simplify reconciliation and optimize performance.

Key benefits:

Centralized dashboard consolidates data from all providers for seamless reporting.

Customizable reports tailor insights to your business needs.

Automated reconciliation matches payments, refunds, and chargebacks, reducing errors.

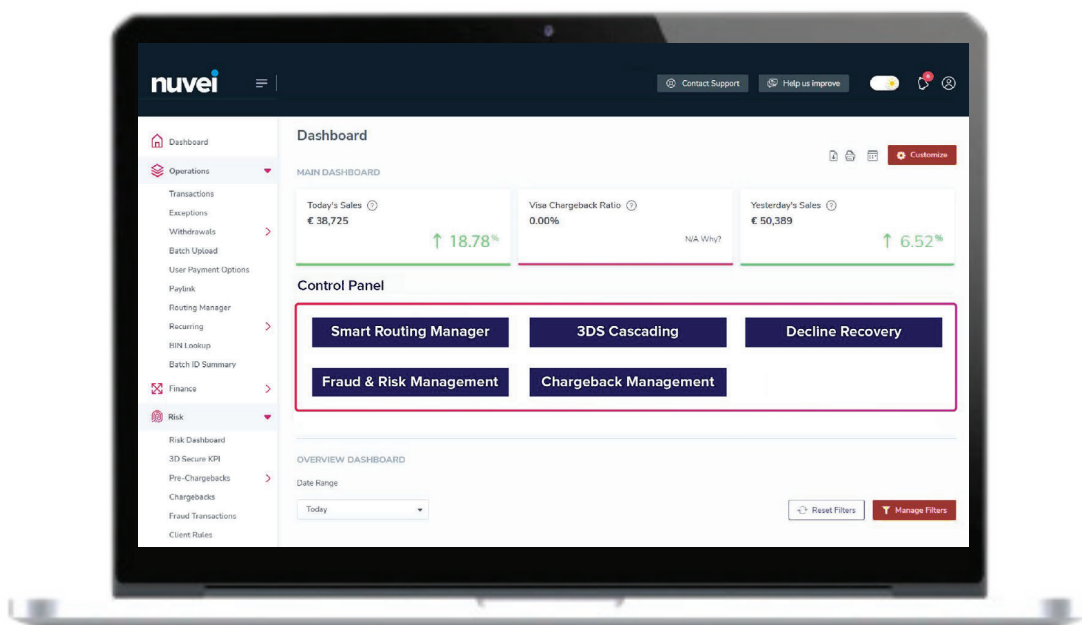
Performance analytics help identify bottlenecks and opportunities for optimization.



Businesses using Nuvei's Control Panel (Cpanel) have achieved a

19% increase in revenue

by addressing inefficiencies and leveraging advanced insights to improve transaction success rates.





3. Alternative payment methods (APMs)

Offering diverse payment options is critical for meeting customer expectations and driving conversions. In regions like APAC, **94% of consumers** consider using an alternative payment method, highlighting the need for businesses to adapt to local preferences. Nuvei supports over 716 APMs, empowering businesses to cater to regional preferences and reduce cart abandonment.

Key benefits:

Extensive APM coverage

includes digital wallets, BNPL, and cryptocurrency.

Seamless integration

enables quick additions of new APMs as markets evolve.

Localized options adapt to regional preferences, such as iDEAL in Europe or PIX in Brazil.

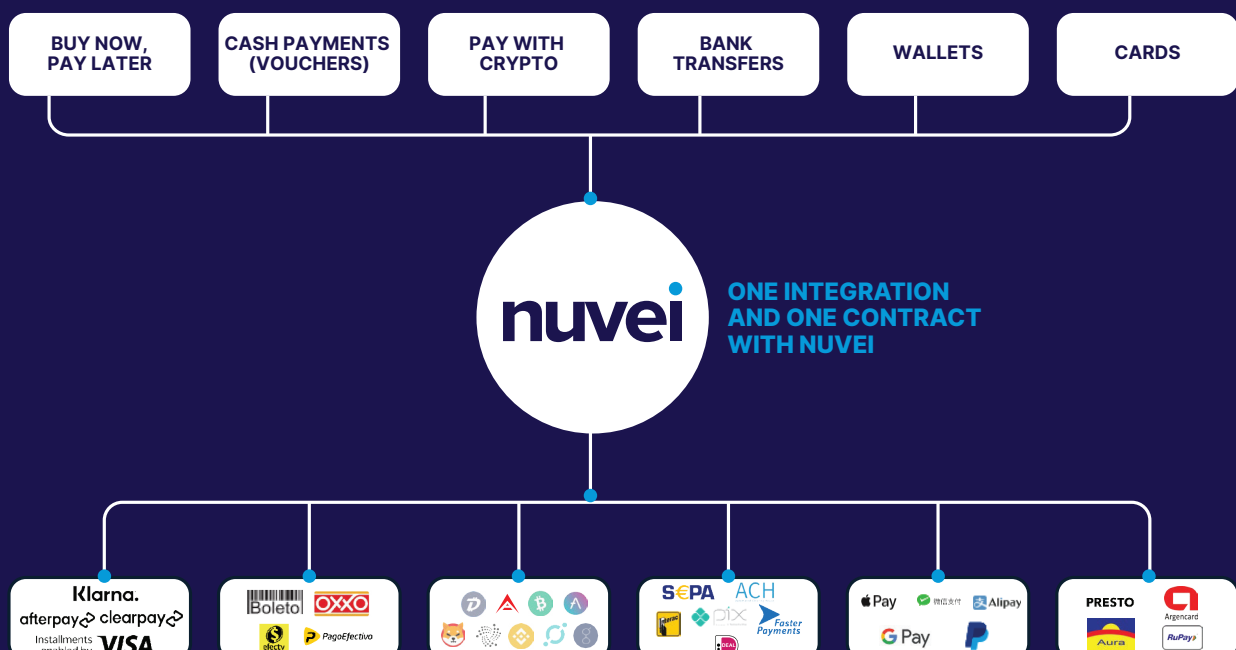
Enhanced conversions reduce abandonment rates by meeting customer payment expectations.



45%

of online shoppers abandon carts

when their preferred payment method isn't available. By offering localized and diverse payment methods, Nuvei helps businesses retain more customers and boost sales.





4. Fraud prevention and security

Fraud prevention is a critical concern for businesses, with only 28% of surveyed businesses satisfied with their current fraud rate analytics. Effective fraud management ensures not only secure transactions but also builds trust with customers while maintaining a seamless user experience. Nuvei's Payment Orchestration solution integrates advanced fraud prevention tools to address these challenges comprehensively.

28%

**of surveyed
businesses**

satisfied with
their current
fraud rate analytics

Key benefits:

Tokenization secures
sensitive customer data
and ensures PCI-DSS
compliance.

3DS Cascading optimizes
approval rates with
minimal customer
disruption.

Fraud monitoring •
provides real-time
detection and
prevention.

Exemptions management
reduces declines by applying
compliant regulatory
exemptions.



26%
**reduction
in fraud**

Businesses using Nuvei's network token tool have seen a 26% reduction in fraud, significantly enhancing transaction security and protecting customer trust.





5. Decline recovery

Soft declines can result in lost revenue and customer frustration, with 59% of customers unwilling to retry a payment after a failed transaction. Nuvei's Payment Orchestration solution minimizes these risks by leveraging advanced recovery tools to convert declines into approvals, helping businesses recover revenue seamlessly.

59%

**of customers
unwilling**
to retry a payment
after a failed transaction

Key benefits:

Cascading retry mechanism

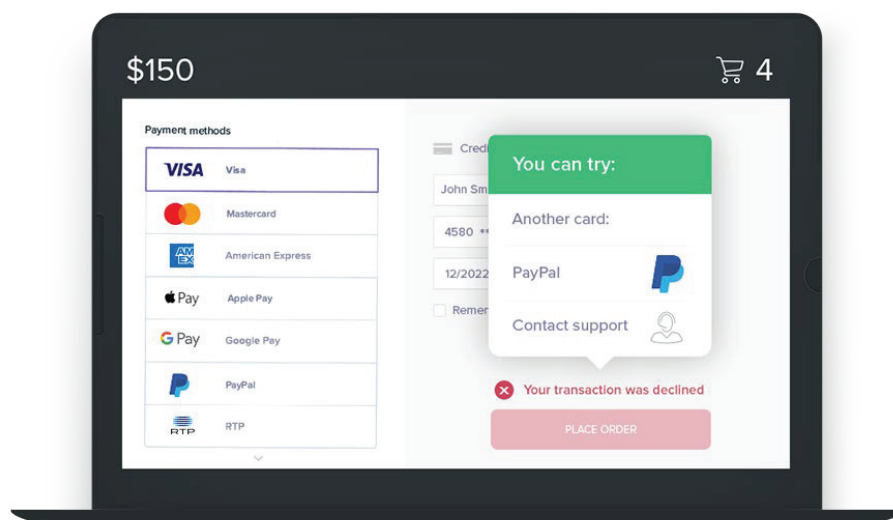
automatically retries failed transactions with updated parameters for higher success rates.

Alternative payment prompts

encourage customers to retry using different methods, reducing cart abandonment.

Decline insights provide detailed data on transaction failures to refine retry strategies.

Revenue recovery ensures soft declines are turned into successful transactions, boosting overall revenue.





6. Global expansion support

Scaling internationally comes with unique challenges, from navigating compliance to offering localized payment options. With 50% of multi-national merchants actively seeking partnerships with local providers to streamline cross-border operations, Nuvei equips businesses with the tools needed to expand globally with confidence and efficiency.

50%
**of multi-national
merchants**
actively seeking
partnerships with local
providers

Key benefits:

Localized acquiring enables operations in 50+ markets with access to local payment providers.

Compliance simplification navigates complex regional regulations and tax requirements with ease.

Multi-currency support accepts 150+ currencies to create a seamless checkout experience for global customers.

Accelerated market entry reduces the need for local entities, cutting costs and saving time.





Why businesses **trust Nuvei**

The partner you can rely on for seamless payment orchestration

Payment orchestration is the backbone of modern business success, enabling streamlined operations, increased transaction approvals, and enhanced security. Nuvei's proven expertise and innovative solutions ensure your payments are optimized for efficiency, scalability, and growth—all on a unified platform.

Real results backed by innovation



12% boost in authorization rates by offering local currencies, demonstrating the value of localized payment solutions in a unified platform.



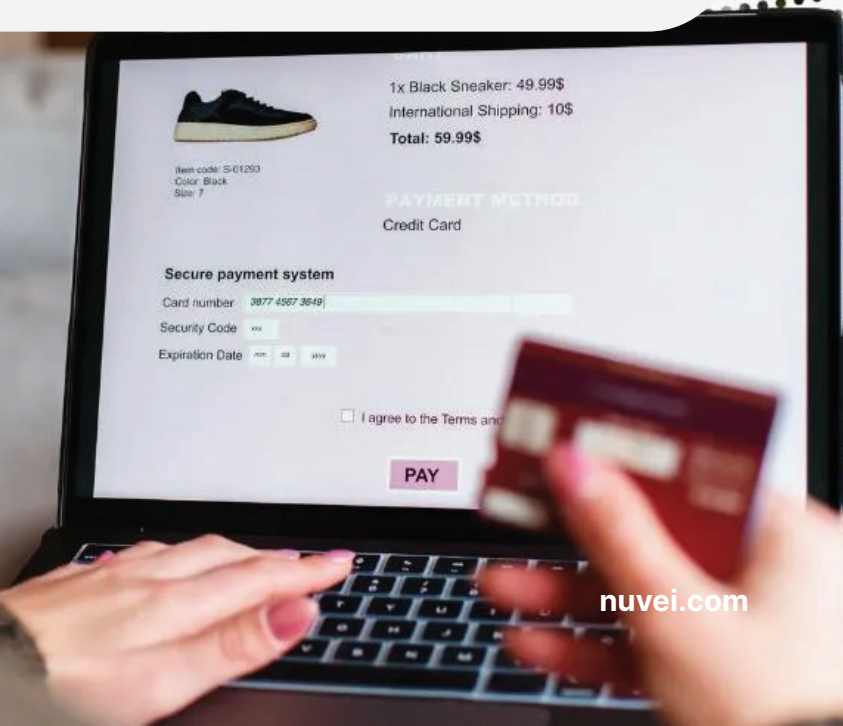
11% recovery of subscription payments with Smart Retries, showcasing how Nuvei helps businesses recover revenue from failed transactions.



7% uplift with Geographic and Fallback Routing, highlighting Nuvei's ability to optimize approval rates through advanced routing mechanisms.



94% global coverage: Sell in 235 out of 258 territories, proving Nuvei's capability to support businesses in scaling internationally.





Trusted by leaders in every industry

"As we've moved into new markets, Nuvei has been phenomenal at guiding us on how to optimize our customer experience and transaction flow. With new destinations come new challenges, so Nuvei is offering us consultancy, advice and guidance."

- Keli Sandeman, Payment Strategy Manager, Virgin Atlantic

"Nuvei's technology and deep knowledge of local markets will enable us to reach more customers and connect them to sellers in our marketplace."

- Jaap van Nes, Co-founder of Stuvia

"Nuvei allows us to quickly add new payment methods to boost conversion rates – delivering on our mission to bring the trendiest products to consumers worldwide, affordably and quickly."

- Ted Wang, Global Head of Payments at SHEIN

"Working with Nuvei has allowed us to enhance our approach to payments security and our Independent Business Owners' experiences as we focus on growing our business together."

- Eugenia Conforti, CEO of Xenia Global



About Nuvei

Nuvei is the global fintech building the infrastructure for every payment, everywhere. Its modular, flexible, and scalable technology enables leading companies to accept next-generation payments, offer all payout options, and benefit from banking, risk, and fraud management services.

Connecting businesses to their customers in more than 200 markets, with local acquiring in 52 markets, 150 currencies, and over 720 alternative payment methods, Nuvei provides the technology and insights for customers and partners to succeed locally and globally through one integration.

nuvei



For more information,
visit www.nuvei.com